Anna Chiara INVERNIZZI
Assistant Professor
Department of Business Studies
Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro"
e-mail anna.invernizzi@eco.unipmn.it

CURRICULUM VITAE

EDUCATION

Secondary school graduation, Liceo Classico "Carlo Alberto", Novara.

Degree in Business Administration, University of Turin, Italy, (1994).

Degree thesis: "Le strategie competitive del settore risiero" (discussant Prof. G. Donna; co-discussant Prof. Gian Maria Gros Pietro, Dott. Pierantonio Bertero).

OTHER ACADEMIC ACTIVITIES

Member of the Commission for the courses of **Accounting** - **Auditing** - **Analysis and cost accounting** - Faculty of Economics, University of Turin, secondary location of Novara, Italy (a.y. 1995/96, a.y. 1996/97, a.y. 1997/98), and Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (a.y. 1998/99).

Won for several years a University fellowship in business and accounting studies, Faculty of Economics, University of Turin, secondary location of Novara, Italy (a.y. 1994/95, a.y. 1995/96, a.y. 1996/97).

Connoisseur on the matter and member of the Commission for the courses of **Accounting - Business organization - Human resources management** - Faculty of Economics, University of Turin, secondary location of Novara, Italy (a.y. 1995/96, a.y. 1996/97, a.y. 1997/98), and Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (a.y. 1998/99).

Lecturer of **Business organization supplementary course**, Faculty of Economics, University of Turin, secondary location of Novara, Italy (a.y. 1997/98).

Won an yearly research activity in the business and accounting area, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (a.y. 1999/2000); research project: "L'impatto dell'Euro sulle piccole e medie imprese del Piemonte Orientale".

Teaching assistant and one of the Professors in charge of some courses, School of management of Turin, secondary location of Novara (a.y. 1996/1997, a.y. 2000/2001).

Teaching Business Administration and member of the Scientific and Technical Committee in **IFTS course** in "Gestione e promozione dell'e-commerce", Istituto Tecnico Commerciale Statale "O.F.Mossotti", Novara (a.y. 2001/2002).

Teaching Business Administration and member of the Scientific and Technical Committee in **IFTS course** entitled "*Tecnico superiore in commercio estero*", Istituto Tecnico Statale Corrispondenti in Lingue Estere "A.Bermani" Novara (a.y. 2001/2002, a.y. 2002/2003).

Member of the Scientific and Technical Committee in **IFTS courses** held in partnership with the Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro".

Added member of the Commission for the Examination of aspiring Certified Public Accountants (Dottore Commercialista) in 1997, as an expert in business studies.

Assistant for accounting and business matters of the Review "Schede di aggiornamento Eutekne", IPSOA, Milano.

Member of the Committee for the organization of seminars of the Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (2000/2007).

Member of the Committee for the organization of "AIDEA Conference", 2002 - Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont Amedeo Avogadro".

Researcher, Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (since 1/10/2002).

Assistant Professor, Department of Business Studies – section of Business Administration, Faculty of Economics, University of Eastern Piedmont "Amedeo Avogadro" (since 1/10/2005).

Member of the Scientific and Technical Committee of the project "Terres d'eau" of the PIC INTERREG III B MEDOCC (2007/2008/2009).

Since 01/10/2005 in charge, for the University of Eastern Piedmont "Amedeo Avogadro", of IFTS activities and teaching courses.

Member of the **Board of Directors** of the University of Eastern Piedmont "Amedeo Avogadro" (2008-2011).

Member of the **Board** of Association "Novara Ail Onlus"

Vice-president of Industrial Association of Novara (since 2009)

Deputy Director of the Master in management for enhancing and promoting local products, a.y. 2009/2010, special course between the Faculty of Economics and the Faculty of Chemistry of the University of Eastern Piedmont "Amedeo Avogadro".

Excellent spoken and written competence in English; excellent spoken and written competence in French.

Excellent computer literacy: Windows 95, Windows NT, Unix, Word, Excel, Power Point, Access, Internet.

RESEARCH ACTIVITIES

• In progress:

- Analysis of the companies belonging to the District of plumbing fittings.
- Economy, business administration and accounting of some companies operating in the tourism industry (e.g., hotels, resorts, tour operators).
- The application of International Accounting Standards to the financial statement of the companies operating in the tourism industry.

• Completed:

- Analysis of the strategic variables in the rice market: evolution of the industry and key strategic behavior
- The accounting implications of the Euro on the financial statement of the companies operating in the farming industry.
- Issues related to the transaction from the Lira to the Euro in small business entities.
- Strategies of the companies operating in the rice field.
- New professional skills and competencies for medium-large size companies operating in the North-Eastern Piedmont (research carried out by the University of Turin, Faculty of Economics, secondary location of Novara, in collaboration with the Chamber of Commerce of Novara).
- Different stages of the organizational redesign and their related performance indicators.

- Enterpreneurial Outlook and behavior in the Province of Novara.
- The tour operating companies: management problems and consequences for the organizational structure.

TEACHING

University of Turin - Faculty of Economics - Secondary location of Novara

- a.y. 1994/95 Training in **Financial statement analysis**, special module in the Accounting course held by prof. G.Donna.
- a.y. 1995-97 Training in Accounting, special module in the Accounting course held by prof. G. Frattini.
- a.y. 1996/97 Training in Accounting, special module in the Accounting course held by prof. G. Frattini.
 - Training in **Cost analysis**, special module in the Analysis and cost accounting course held by prof. U. Bocchino.
- - a.y. 1997/98 Supplementary Teaching assignment in Business organization.

University of Eastern Piedmont "Amedeo Avogadro" - Faculty of Economics

- a.y. 1998-02 Training in Accounting, special module in the Accounting course held by prof.
 G. Frattini.
- a.y. 2002-2012 Professor in charge for the courses of Business Administration C (60 h) Accounting D (60 h).

University of Eastern Piedmont "Amedeo Avogadro" - Faculty of Economics - Secondary location of Domodossola

- a.y. 2002-05 – Professor in charge for the course of Accounting (60 h).

University of Eastern Piedmont "Amedeo Avogadro" - Faculty of Economics - Secondary location of Stresa

- a.y. 2006-10 – Professor in charge for the course of Accounting (80 h) 10CFU.

University of Turin - School of management - Secondary location of Novara

- **a.y. 1996-99** Teaching assistant in **Business Administration**, special module in the Business Administration course held by prof. G. Frattini, special module for directors.
- **a.y. 1999-01** One of the Professors in charge of the **Accounting** course for post-secondary school training courses.

COURSES ATTENDED

Summer School in Methodology of Research, organized by Italian Academy of Business Administration (Castel di Costermano, september 1996).

CONFERENCE PARTECIPATIONS

- XIX AIDEA Conference: Validità di capitale di rischio e fattori di sviluppo delle piccole e medie aziende, Piacenza, 19-20 September 1996.
- XXII AIDEA Conference: *Le relazioni interaziendali nella dinamica competitiva*, Parma, 28-29-30 October 1999.
- Conference organized by University of Eastern Piedmont "Amedeo Avogadro" Facoltà di Economia Department of Business Studies "Ministero del Lavoro e previdenza sociale Commissione Europea divisione generale V dell'occupazione": Verso l'agenda 21 Locale Esperienze e proposte per uno sviluppo sostenibile, Novara, June 2000.
- XXIII AIDEA Conference: *Processi di terziarizzazione dell'economia e nuove sfide al governo delle aziende*, Genova 26-27 October 2000.
- Conference organized by University of Eastern Piedmont "Amedeo Avogadro" Facoltà di Economia Department of Business Studies: *Le imprese del Piemonte Orientale nel contesto europeo: opportunità di sviluppo e rischi di involuzione*, 16 February 2001.
- XXV AIDEA Conference: *Processi di terziarizzazione dell'economia e nuove sfide al governo* delle aziende, Competizione globale e sviluppo locale tra etica e innovazione, Novara, 4-5 October 2002.
- AIDEA-Youth Conference: Comunicazione economico-finanziaria, trasparenza e corporate governance: il nuovo ruolo delle Investor Relations. Brescia, 18 June 2004 paper discussant: Il rapporto tra economia e finanza nel governo dell'impresa: il caso Enron.
- XXVIII AIDEA Conference: Presente e futuro negli studi di economia aziendale e management in Italia.
- XXIX AIDEA Conference: Roma October 2006.
- XXX AIDEA Conference: Milano September 2007.
- Conference Interreg III B Mediterranee Occidentale (MEDOCC): Siviglia January 2009.

MAIN SCIENTIFIC PUBLICATIONS

- Analisi dei legami esistenti tra strategie e risultati aziendali (chapter six) in "L'economia delle imprese risiere", written by Roberto Candiotto, Giuffrè, Milano, 1996.
- Analisi interpretativa dei dati riguardanti le aree funzionali delle imprese (chapter three) Tendenze evolutive nei prossimi tre-cinque anni relative alle aree di management (chapter four) La figura del laureato caratteristiche e qualità richieste alle aziende (chapter five), in the Research Proceedings "Le figure professionali più richieste dalle imprese novaresi", review monthly published by the Chamber of Commerce & Agriculture, Economic news n.3, Novara, July 1997.
- Monograph: Le nuove tendenze organizzative, Giappichelli, Torino, 1998.
- Verso il domani (chapter eleven), edited by A. Cugno, G.Lazzarini, Franco Angeli, Bologna, 2002.
- Monograph: Le imprese di tour operating, analisi degli assetti gestionali e delle complessità economico-finanziarie, Giuffrè, Milano, January 2006.
- Summary of the conclusive research "Verso un club di prodotto Terres d'eau, adresses de marketing touristique pour les terres de riziere du Piemont", review monthly published by the Chamber of Commerce & Agriculture, Economic news n.1, Novara, January 2009.

- Ragioneria generale e applicata: casi ed esercizi (chapter one), AA.VV., Giuffrè, Milano, 2005. Ragioneria generale e applicata: casi ed esercizi (chapter one), AA.VV., Giuffrè, Milano, 2011